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"Miss Santa Monica"

SPRING LIST, 1939

FINE DAHLIAS

from

STEPHENSON DAHLIA GARDENS

2318 Hill Street

SANTA MONICA, CALIFORNIA

Phone 618-34

G. F. Stephenson

I. M. Stephenson

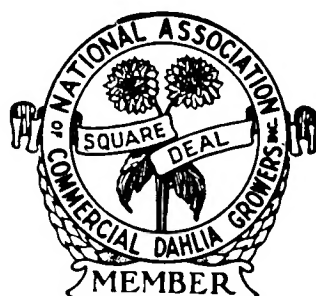
STEPHENSON DAHLIA GARDENS

2318 Hill Street
SANTA MONICA, CALIFORNIA
Phone S. M. 618-34



Eastern Representatives

RUSCHMOHR DAHLIA GARDENS
Rockville Centre, New York



We had a most successful show season, 1938. Won the **BEST GENERAL** and **MOST ARTISTIC** display at all three shows. Won **THE SWEEPSTAKES AWARD** at Inglewood; the House Beautiful Horticultural Award with six blooms of Adolf Mayer.

At Pomona, we won the Sunset Achievement Medal for the best undisseminated seedling with "Miss Santa Monica." First for the best collections of Cactus Decorative, and California originations, and, in addition, many other wins.



INFORMATION

ORDER EARLY—Which will insure the reservation of varieties that might be sold out later.

GUARANTEE—We guarantee safe delivery. We guarantee all roots to grow and be true to name, and will cheerfully replace any that fail, in either respect.

TIME OF SHIPMENT—Roots are ready for shipment after March 1. Plants are ready after April 15. All retail orders postpaid.

TERMS—Remittance with order, please. On retail orders for California delivery, 3 per cent should be added to the amount to comply with the Sales Tax Law.

Our 1939 Introductions

MISS SANTA MONICA (Illustrated on Front Cover)

Achievement Medal Winner and Honor Roll dahlia. A consistent winner in 1936, 1937, and 1938, with four firsts in California and Rockville Centre, New York.

A pure white of medium size and extra good substance. Straight cactus formation on the best of stems and a free bloomer.

Roots \$10.00 Plants \$3.50

PRESIDENT DR. EDW. BENES

A giant informal decorative from Czechoslovakia of a watermelon-red color. Growth similar to Monmouth Champion with blooms much larger in both diameter and depth. An early bloomer and good exhibition variety.

Plants \$3.00



1939 Introductions

FROM THE RUSCHMOHR DAHLIA GARDENS

LANGELOTH—I.D.

A striking bi-color with fine stems, large size, and a good root-maker. The color is red and white with the color sharply contrasted. Size 10 inches in diameter. Winner of the grand award at the A. D. S. New York Show, the Derrill Hart Memorial Medal, the American Home Achievement Metal at Peekskill, N. Y. Included in Pres. Dudley's Honor Roll.

Plants \$3.50 3 for \$10.00

RITA WELLS—I.D.

A massive informal decorative to semi-cactus, averaging 13 to 14 inches in diameter with a depth of 7 to 8 inches, with good stems strong enough to hold the enormous blooms. Color is grenadine pink on buff gold. Winner of the American Home Achievement Medal at Rockville Centre, N. Y., best semi-cactus seedling at Racine, Wisconsin, and a certificate of merit at the West Virginia Trial Gardens. Included in the Honor Rolls.

Plants \$5.00 3 for \$12.50

GRAIN O'GOLD—Pompom

A small perfectly formed pom of a clear yellow color. Winner for the best pompon seedling in the 1938 New York Show. On the Honor Rolls.

Plants \$1.50 3 for \$4.00

PINK PREAKNESS—Collarette

Large rose pink with a white collar. A beautiful cut flower. Included in the Honor Rolls.

Plants \$1.50 3 for \$4.00



1939 Introductions

FROM OTHER GROWERS

BORCH FORAKER (Terrace Gardens)

Beautiful scarlet Informal Decorative with blooms 11 to 12 inches across without forcing. Heavy foliage, insect-resistant. The highest scoring dahlia at the Mid-West Trial Gardens.

Plants \$4.00

GENEVA SURPRISE (Geneva)—F.D.

Color—orange cadmium blending to apricot yellow; slightly suffused grenadine red.

Plants \$3.50

GLOW OF DAWN (Geneva)—Miniature Cactus

Color—radiant pink; outer petals with center and base wax yellow.

Plants \$1.00

HILLSIDE SUNSET (Bissell)—I.D.

Autumn shade with a pencil line of red around the edge of each petal. The growth of the plant is good with heavy foliage. Is a seedling of Margrace with the good qualities of its parent. Achievement Medal Winner at Cleveland and the A. D. S. Medal for the largest bloom at Detroit.

Plants \$5.00

JOSEPH E. MITCHELL (Mitchell)—I.D.

Greenish yellow, lightly tinted amaranth pink. General color effect: light autumn. Early bloomer with good substance.

Roots \$10.00 Plants \$3.50

LOIS WALCHER (Walcher)—F.D.

Bi-color of deep pansy purple color with the ends of each petal tipped white. Winner of the American Home Achievement Medal at New York, Detroit, Akron, Richmond, Indianapolis and Madison, Ind. An Honor Roll dahlia.

Plants \$3.50

PAUL BUNYAN'S CHARM (Hendricks)—I.D.

Informal Decorative to semi-cactus. Color dark yellow. A giant high-centered dahlia which you will enjoy growing.

Plants \$2.50

ROSEANN (Geneva)—Miniature Decorative

Color a rosy pink. Outstanding.

Plants \$1.00

WINDSOR COLONEL (Mitchell)—I.D.

Lemon yellow suffused scarlet, giving a general of henna color. Large flower of unusual coloring. Strong erect stems.

Roots \$10.00 Plants \$3.50



New Outstanding Varieties

ADOLF MAYER

A formal to informal decorative of dark velvety red with an almost black center. The sheen of the petals give it life. A vigorous grower with good foliage and stems. HONOR ROLL, for 1938.

Plants \$1.00

AMERICAN PURITY (J. Nuneviller)—S.C.

A true semi-cactus; pure white; huge blooms 10 to 14 inches; straight stems; Achievement Medal winner in 1936.

Roots \$3.50 Plants \$1.00

ANALEE McCLURE (Broomall)—I.D.

A beautiful white on good stems.

Plants \$1.00

BROOMALL'S PINK (Broomall)—S.C.

A true rose pink of excellent substance and with a velvety texture. Easily grown 10 inches with good depth. Stems and foliage good.

Roots \$2.50 Plants \$1.00

BURGUNDY (Redfern)—I.D.

Color is a delightful shade of wine purple. Size 12 inches. Blooms on long, strong stems.

Roots \$3.50 Plants \$1.50

CORONADO (Balley)—I.D.

Bright rose magenta. Very large in size and of excellent build and texture. It produces magnificent blooms early and freely. The color is much more attractive than it may sound. Won as the best undisseminated decorative at San Francisco.

Roots \$7.50 Plants \$3.50

D'ARCY SAINSBURY (Australia)—F.D.

Creamy white.

Plants \$1.00

DIRECTOR CARL G. DAHL (Scott)—I.D.

Old rose and apricot.

Plants \$2.50

DIRECTOR PLUMCOCQ (France)—F.D.

Gold and copper. A large flower of good formation. Has many wins to its credit on the continent.

Plants \$1.00

GALA CALIFORNIA (Ballay)—Inc. C.

Scarlet orange. A true cactus with an erect stem that holds the flower at the right angle. It is a profuse bloomer with extra good coloring. Six blooms won the Gold Medal at San Francisco for the Best Established Three-Year-Old. On Mr. Barron's Honor Roll.

Roots \$7.50 Plants \$3.50

GRAND MARSHAL (Ballay)—S.C.

Reddish violet. A large dahlia of positive semi-cactus formation and with a very distinctive and quite different coloring. Best described as a lively crimson violet with a lighter reverse. Winner as the Best Undisseminated Semi-Cactus at San Francisco.

Roots \$7.50 Plants \$3.50

GRAND MASTER (Creeside)—F.D.

A large deep flower. The color is bronze shading to orange at the center. Good stems.

Roots \$5.00 Plants \$1.25

GREAT EASTERN (Kemp)—I.D.

A large flower of autumn tints. Very pleasing.

Roots \$2.50 Plants \$1.00

GREATER GLORY (Salem)—S.C. to Cactus

A most artistic dahlia of deep rose color. Good, long, straight stems and the plant is a vigorous grower.

Roots \$5.00 Plants \$1.50

JUDR. K. SVOBODA—I.D.

A TRUE PINK of velvety texture. Blooms easily measure 10x6. Stems are strong and hold the flower facing and well above the foliage.

Plants \$1.50

KATIE K. (Lakeside)—I.D.

A large clear pink on good stems. On two Honor Rolls.

Plants \$1.50

KING ALFRED (Seal)—I.D.

Ruby red with a silver reverse. The flower is large and the form distinctive and beautiful. Habit of growth, foliage, and stem are all good.

Roots \$3.00 Plants \$1.00

L. B. DUDLEY (Lakeside)—I.D.

Fiery red, tipped white.

Plants \$2.50

LELAND STANFORD (Ballay)—I.D.

A glistening bright red that does not burn. Good substance and size with best of stems.

Roots \$3.50 Plants \$1.25

MALIBU SUNSET (Stephenson)—I.D.

An informal decorative of the brightest color imaginable, gold overlaid scarlet, with long, straight petaloids throughout the flower. A 10-inch bloom of corresponding depth on good strong and slender stems. This is the dahlia that caused more comment in our garden this past summer than anything else in bloom.

Roots \$2.50 Plants \$1.00

MANDALAY (Redfern)—S.C.

Brightest yellow with a formation that is DIFFERENT and most pleasing. Prolific bloomer.

Roots \$5.00 Plants \$1.50

MONARCH OF THE EAST (Almy)—F.D.

Bright golden apricot. Giant flowers on a robust plant.

Plants \$2.50

MRS. WM. S. KNUDSON (Dixie)—I.D.

A pure white flower and a most profuse bloomer. Strong, vigorous plants, and good stems.

Roots \$5.00 Plants \$1.50

"ONE-GRAND"—S.C.

Brilliant canary yellow color. An Honor Roll dahlia. A 12-inch bloom on the best of stems and a splendid keeper. Pronounced by growers who have visited the gardens, "The best commercial yellow to date."

Roots \$5.00 Plants \$1.50

PREMIER'S MAJESTIC (Premier)—I.D.

A large flower of a new and beautiful color combination. Gold, salmon, and mulberry. A profuse bloomer.

Roots \$7.50 Plants \$2.50

PURPLE MIST (Emmons-Ruschmohr)—F.D.

Formal Decorative. Color: dark violet-carmine. Blooms have excellent substance and average 9 to 10½ inches in diameter by 5 to 6 inches in depth. Good stems; excellent dark green foliage. Winner of the American Home Achievement medal at Cleveland, 1936. Scored at the Mid-West Trial Grounds in 1936.

Roots \$2.50 Plants \$1.00

ROBERT L. RIPLEY (Salem Dahlia Gardens)—I.D.

Informal Decorative. Rhodamine purple with rose suffusions. Immense; has been grown 16 by 12 inches. Many first prizes at National, Chicago Shows. Will develop a full flower from a cut bud not even showing color.

Roots \$5.00 Plants \$1.50

STEPHENSON'S GIANT—I.D.

An Informal Decorative of light primrose yellow. A giant flower in both diameter and depth. The long, narrow petals curl back most gracefully towards the stem, completely covering it. A 12-inch bloom.

Roots \$7.50 Plants \$2.50

STRAIGHT'S WHITE (Straight-Ruschmohr)—I.D.

A pure white that has proven itself a winner and one that anyone can grow to perfection. Won the Derrill W. Hart Memorial Medal at New York, and also as the best white informal decorative. Won at Camden, N. J., as the best informal decorative in the seedling class. ON BOTH HONOR ROLLS.

Roots \$10.00 Plants \$3.50

SUN RAYS (Straight-Ruschmohr)

12-inch blooms of buff with an apricot suffusion on extra long, stiff stems. Flower has great depth, with good substance and excellent keeping qualities. Achievement Medal winner at Rockville Centre and at Fairmont, W. Va. Certified at East Lansing and Fairmont. On the Honor Rolls.

Roots \$10.00 Plants \$3.50

European Novelties

Free flowering and extra good for cutting, ranging in size from 4 to 7 inches in diameter. We can furnish plants of these varieties at.....50c Each or \$5.00 per Dozen

ALPHENGLUHEN—Cac. Pink Miss Belgium.

ANDRIES' PERFECTA—Cac. White.

ANDRIES' SUPERBA—Cac. Brilliant red.

DIAMONT—F.D. Bi-color. Scarlet tipped white.

DULCINEA—S.C. Crimson red.

FLAMING TORCH—Cac. Brilliant orange red.

GEBET—Cac. Light lavender.

GEER. VAN REMDONCK. Salmon rose with primrose center; extra fine.

GRETAL—Cac. Orange. Described as a larger "Miss Belgium."

HILDE ENTRUP—Cac. Brightest orange.

HUBERT VANTER—I.D. Dark purple red with dark brown foliage.

INGELIN—I.D. Flame red and gold. Variegated. A companion to "Triumph of Paris."

K. L. M.—Cac. Gold yellow "Miss Belgium."

MARKET GLORY—S.C. Rose pink; very fine.

MISS BELGIUM—Cac. The best orange-tinted cut flower.

MODERN TIMES—I.D. to Formal. Scarlet tipped white. Many times a winner.

MRS. F. E. BRADLEY—Cac. White. Very fine petals tightly curled.

NAGEL'S BIYOU—Cac. Bright salmon rose.

NAPOLEON AERTS—S.C. Primrose yellow. Very fine petals.

PINK SPIRAL—Cac. Soft rose pink.

POLICHNELLE—Cac. French novelty with narrow petals. Color: soft mauve rose.

TRIUMPH OF PARIS—Cac. Flame red with yellow tips. Extra good.

TROPIC STAR—Cac. Orange red with bright yellowish center.

TROPIC SUN—Cac. Salmon red with orange reverse.

VLAMMENSPEL—S.C. Bright orange and red.



Dahlia Plants

We highly recommend our dahlia PLANTS. They are grown from base cuttings under a controlled temperature of 65 to 70 degrees. They are well hardened off before ready to be set out, and will bloom the first year and about the same time as roots that have been planted two weeks earlier.

**DAHLIA GREEN PLANTS ARE READY FOR
SHIPMENT AFTER APRIL 15**

To our customers who visit the Gardens and take delivery on plants, we offer a collection rate on six plants or more, at a considerable saving. If you advise us of your selection, we will be glad to quote you prices.

General List

	Color	Roots	Plants
ACHIEVEMENT—S.C.	Bronze and gold.....	\$1.00	\$.50
ADIRONDACK SUNSET—I.D.	Brilliant scarlet and gold	1.00	.50
ALICE BOSS—Pink and cream.....		1.00	.50
AMELIA EARHART—S.C.	Apricot buff.....	1.00	.50
ANGELA ROSSI—I.D.	Orange buff.....		.75
AZURA—I.D.	Rosy lilac. Huge flower.....	2.00	.75
BALLEGO'S GLORY—Dec.	Mahogany, gold tips		.50
BALLEGO'S SURPRISE — Cac.	White. Extra fine50
BETTE DAVIS—S.C.	Deep lavender.....	1.00	.50
BETTY LINDGREN—S.C.	Pale lemon yellow tinted salmon	2.00	.75
BING CROSBY—I.D.	Golden yellow, pencilled carmine		1.00
BLUE RIVER—F.D.	Blue lavender. Large flower	1.00	.50
BUBBLES OF HILLCREST—I.D.	Magenta red with lavender reverse. Huge.....		.75
CALIFORNIA IDOL—I.D.	Clear yellow.....	1.50	.50
CALIFORNIA PEACH—S.C.	Peach pink. Large	3.50	1.00
CAVALCADE—F.D.	Deep rose.....	1.00	.50
CHAS. T. MASTICK—F.D.	Autumn shade. Excel- lent	1.00	.50
CORRALINA—Cac.	Coral red.....		.50
CURLEY LOCKS — I.D.	Gold with apricot shadings	3.75	1.25
DAILY MAIL—I.D.	Deep yellow, shaded orange	1.00	.50
DEUIL DU ROI ALBERT—I.D.	Maroon tipped white50
DOCTOR VERHAGE—I.D.	Brilliant flame color		1.00
DON JUAN—S.C.	Scarlet orange.....	1.50	.75
DOROTHEA WOLFF—I.D.	Rose pink.....		.50
DRESDEN—I.D.	Clear lavender.....	1.00	.50
EAGLE ROCK FANTASY—I.D.	Clear lavender pink50	.50
ELISSA LANDI—F.D.	Salmon.....	1.00	.50
FAIR ELAINE—S.C.	Old rose.....	1.00	.50
FRANK SERPA—I.D.	Pale pink shaded rose.....	1.50	.50
FRAU O'BRACHT—Cac.	Cream white. Excellent		.50
FRIEDA MONICH—I.D.	Golden yellow with rose shadings. Excellent keeper.....		.50
GOLDEN AGE—Cac.	Gold color. Very fine....	1.00	.50
GOLDEN STANDARD —	Amber buff. Large flower	1.50	.50
HASLEROVA—I.D.	White splashed purple and red50
H. O. ARRASON—F.D.	True rose pink. Very fine		1.00
H. R. S.—I.D.	Rich yellow; large.....	1.00	.50
HUNT'S VELVET WONDER—	Violet burgundy....	1.50	.50
IRENE ANDERSON—I.D.	Maroon; white tips....	1.00	.50

JANE COWL—I.D. Buff.....	.50	.50
JERSEY'S BEAUTY—F.D. Pink.....	.50	.50
KAY FRANCIS—S.C. Yellow.....	1.00	.50
LADY MOYRA PONSONBY—I.D. Yellow.....	1.00	.50
LEG. ALOIS STORCH — I.D. Amber. Huge deep bloom75
LOUISE ARDUINI—S.C. Dark velvety red.....		.50
LOUISE BATES—Cac. Lavender.....	1.00	.50
MARGRACE—Scarlet and gold. Excellent.....	2.00	.75
MARION BROOMALL—S.C. Lavender & white	1.00	.50
MILTON J. CROSS—I.D. Large flower. Gold shaded orange75
MIRIAM HOPKINS—S.C. Copper salmon.....		.75
MISS ENGLEWOOD—I.D. Carmine red.....	3.00	1.00
MISS GLORY—S.C. Apricot yellow. Good.....	2.50	.75
MITSI GALE—S.C. Rosy lavender.....		1.00
MRS. GEO. LE BOUTILLIER—I.D. Red; huge	1.00	.50
MRS. HERBERT O'CONNOR—Cac. Rose pink		.50
MRS. IDA CHASE—Str. Cac. Pink and yellow. Fine	2.50	.75
MURPHY'S MASTERPIECE—Dark red. Large....		1.00
NOCTURNO—Cac. Very dark red.....	1.00	.50
PACIFIC SPLENDOR — I.D. Lavender, light center	3.50	1.25
PALO ALTO—S.C. Salmon and gold.....	1.00	.50
PEACE—I.D. White. Wavy petals.....	3.75	1.25
PINK DAILY MAIL—I.D. Orchid pink.....	1.00	.50
PLUIE D'OR—Cac. Gold. Very good.....		.75
PRIDE OF AUSTINBURG—I.D. Orange yellow with rose reverse.....	1.25	.50
QUEEN CITY—F.D. Scarlet pink.....	1.00	.50
RED JUG—S.C. Cardinal red, sometimes tipped yellow75
RITA CANSINO—I.D. Yellow, splashed carmine	2.00	.50
ROCKLEY MOON—F.D. Beautiful yellow.....	.50	.50
ROYAL PENNANT—I.D. Purple.....		.50
ROYAL PURCHASE—Cac. Large incurved cac- tus. Straw yellow.....		.75
RUDOLF'S GIANT—I.D. Bright buff apricot....	.75	2.00
RUTH ELDER—I.D. Dark coral.....	1.00	.50
SATAN—S.C. Flaming red	1.00	.50
SON OF SATAN—Inc. Cac. Flame red.....		1.50
SONNY BOY—I.D. Old rose. Huge bloom.....	1.00	.50
SONOMA — I.D. A light-colored dahlia of cream, pink, and amber.....	2.50	1.00
STRONGHEART—F.D. Amber gold.....		.50
TOWER'S EMPIRE—I.D. Fine golden yellow.....		.50
WASHINGTON GIANT—I.D. Lavender.....		.50
WENOKA—F.D. Dark lavender.....	1.50	.50
WHITE ABUNDANCE—I.D. White. Very fine....		.50
WHITE WONDER—I.D. White.....		.50
WM. J. WYLIE—F.D. Yellow and buff pink.....	2.00	.75
VOLCANO—F. to I.D. Orange flame. Large....	2.00	.75

Ball Dahlias

	Roots	Plants
FIREFLY (Geneva—1939). Scarlet red.....		\$2.00
JUNE SHORE—Gold buff.....		.50
KENTUCKY SNOWBALL—White.....	\$.50	.50
LA LOLITA—Pink. Very fine.....	.50	.50
PATRICIA ARMSTRONG—Dark red.....	.50	.50
SHIRLEY TEMPLE—Clean yellow.....	.50	.50
SNOW QUEEN—White.....	.50	.50
SUPT. AMHERYN—Lavender.....	.50	.50



Miniature Dahlias

	Roots	Plants
CHANCELLOR—Sing. Salmon red.....	\$.50	\$.25
CHARDS' VANITY—F.D. Pink. Very fine.....		.50
CORONNE—F.D. Waxy white.....		.50
DAHLIADEL WHISPER—Orchid. Yellow, scarlet reverse.....		.50
DOROTHY BRANT MILLER—F.D. Shell pink.....		.25
ELIZABETH PAPE—S.C. Pink and yellow.....	.50	.25
ERNEST HEWITT—M.F.D. Rose pink.....		.25
FOREST FIRE, JR.—I.D. Yellow and cardinal red.....	1.50	.50
FREDERICKA—F.D. Red. Lavender reverse.....	1.00	.50
GLORIOUS—I.D. Raspberry red.....	.50	.25
GLOW OF DAWN (Geneva—1939) — M. Cac. Radiant pink; outer petals with center and base wax yellow.....		1.00
GRACE GULLIVER—S.C. Brightest pink.....	1.00	.50
LITTLE AMERICA—Single; white.....	1.00	.50
LITTLE DREAM—Cac. Clear pink.....	.50	.25
LITTLE MISS MUFFET—M.I.D. True pink. Good.....	1.50	.50
LITTLE SNOW QUEEN—M.Cac. White.....		.50
LONE STAR—Orchid. Yellow, purple reverse.....	.75	.50
MT. WHITNEY SUNSET—F.D. Gold and scarlet.....	.50	.25
NEWPORT WONDER—Sing. Rose and gold.....	.50	.25
ORCHID LADY—F.D. Orchid.....	.50	.25
PETITE PARISIENNE—M.I.D. Coral red.....		.50
RALEIGH—I.D. Salmon rose.....		.50
ROSEANN (Geneva—1939) — M.D. Rosy pink. Outstanding.....		1.00
SNOW SPRITE—M.S.C. White.....		1.00
SUSAN ANN GILBERT—F.D. White.....	.50	.25
SYMPHONIA—M.P. Bright scarlet; dark foliage. An improvement on Bishop of Landaff.....	1.00	.50
TEDDY BEER—Rosette red, yellow petaloids.....		.25
TWINKLE—Orchid, Tyrian rose, and white.....	.75	.50

Pompon Varieties

The following Pompons are listed under a color classification:

WHITE

	Roots	Plants
JOE FETTE—Pure white. Good stems.....	\$.25	\$.25

YELLOW AND ORANGE SHADES

DANDY—Orange25	.25
DONNIE—Orange. Small; perfect form.....		.25
DOUGLAS TUCKER—Orange with red tips.....	.25	.25
GRAIN O' GOLD—Clear yellow. Small.....		1.50
HONEY—Gold; red tips.....	.25	.25
LEMON DROP—Gold yellow.....	.25	.25
LITTLE SUNSHINE—Gold. Small.....	.25	.25
YELLOW GEM—Fine yellow.....	.25	.25

RED SHADES

ATOM—Orange red25	.25
ARTHUR KERLEY50
DORIA—Rich maroon. Small50	.50
JACK—Dark red25	.25
JOHNNY PEPPIN25	.25
LITTLE DAVID—Scarlet25	.25
TOM THUMB—Garnet red. (Smallest of all).....		.25

PINK AND ROSE SHADES

ANNA VON SCHWERIN—Pink; light eye.....	.50	.25
BETTY ANN—Orchid pink. Small.....	.50	.25
BONNY—Pink. Small with long stems.....	.50	.50
CHICKIE—Rose; gold base.....		.25
ELIZABETH ANN—Deep peach rose.....	.50	.25
MRS. V. BRITTAINE — (Australian). Pink. Good stems50
NERISSA—Rose pink25
PINK LADY—Rose pink with dark eye. One of the best50	.25
ROSE GRAY—Rose overcast gray. Different.....		.50

LAVENDER AND PURPLE SHADES

CIELITO—Clear lavender. Good.....	.50	.25
DEE DEE—Lilac lavender. Small.....	.25	.25
LIBBY ROHR—Cerise purple.....	.50	.25
MARY MUNNS—Dark lavender.....	.25	.25
MINNIE MELLS—Orchid with dark eye.....	.25	.25
MORNING MIST—White tipped lavender.....	.50	.25
TAKA'S PURPLE—Carmine purple.....	.25	.25

“CALIFORNIA’S FINEST DAHLIA SEED”

This seed is gathered only from the large exhibition-type dahlias. No others are permitted to bloom during seed time. The garden is planted to obtain the best possible crosses. We do not hand-pollenize, but use the bees to do this work. We believe there is no finer seed produced, and the many letters we have from our customers who order each year confirms this statement.

Dahlias grow readily from seed but do not reproduce the variety from which the seed was gathered. It is not easy to originate and establish a new variety, but IT IS a thrill to grow your dahlias this way, and always with the hope of success. The plants will bloom the first season and will produce a clump of roots for the next year's planting.



To quote from our correspondence:

I have a "yellow" from your seed that I call "Tooker's Masterpiece." It is not yet introduced, but it is a world beater. Color the exact shade of "Lord of Autumn," with a twist in the petals and very deep. Two flowers on one plant measured 14 inches and 16 inches, using a ring gauge measurement.

If I remember correctly, I wrote you about the seedlings I raised from your seed last year. We have a 1937 seedling that we think a lot of. It has everything a good dahlia should have and other experts say the same. The originator of "Lord of Autumn" said he could not fault it in any way.

I grew some excellent dahlias from your seed last year. One, especially fine, a lilac cactus with lacinated petals, a most artistic flower. The plant was grown without feeding or any disbudding and blooms averaged 8½ inches. The red and white seedling that I grew the year before, am sending to Storrs this year. We think it very fine.

My experience with the seed I got from you last year was so satisfactory, I am trying them again. My first impression was the large, clean seeds. Next the germination was all that anybody could expect. Have grown dahlia seed for 15 years and last year from your seed was the first time I have had seedlings worth carrying over. I think that three possibly outstanding dahlias from 50 seeds especially remarkable.



SEED PRICES

20 seed, \$ 1.00
100 seed, \$ 5.00
1000 seed, \$40.00

To those who can take delivery of plants at the Garden, we grow seedlings and have them ready to set out about May 15. These are grown from our "California's Finest Dahlia Seed"—the kind we plant ourselves.

Price, \$1.25 per dozen